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FOR IMMEDIATE RELEASE:

Collectibles Designer Mark Roberts To Visit Paddock's Magic of Christmas Store

SCOTTSDALE, Ariz. –Mark Roberts, a nationally-known Collectibles Designer, will be appearing at Paddock's Outdoor Living Super Store on Nov. 8, 2007, from 6 p.m. to 8 p.m. to autograph his popular Fairy and Santa figurines for the public. The event will take place at Paddock's Magic of Christmas store at 6525 E. Thomas Rd. in Scottsdale.

Everyone is invited to the signing, which will include light refreshments and festive holiday music. Event organizers are asking attendees to RSVP for the event by calling (866) PADDOCK or e-mailing afrench@paddockpools.net. Additional photos for the media and interviews with Mark Roberts are available upon request, although interviews are not guaranteed because of the artist's busy schedule.

"We are proud to give our customers an opportunity to meet such a noteworthy designer, while increasing the value of their collectibles with a hard-to-attain autograph," said Dalon Faulstick, Paddock's Director of Christmas. "In addition, we hope to assist Mark in raising awareness for two charity organizations that he has designed special pieces for, the Make-a-Wish® Fairy benefiting the Make-A-Wish Foundation® and the Spirit of Hope Fairy benefiting The Breast Cancer Research Foundation."

The sprightly Make-A-Wish® Fairy is adorned in regal colors and stars. Mark likes to say he grants wishes of all kinds to "...kids from one to 92...". The beautiful Spirit of Hope Fairy is dressed in pink and white ribbons. Both pieces will be sold in limited quantities. Ten percent of the wholesale proceeds of the two special collectibles will be donated to the designated charity.

This special signing is part of Paddock's annual Magic of Christmas, when a portion of each Paddock Outdoor Living Super Store is transformed into a Holiday wonderland, filled with everything you need for Christmas, from exclusively designed Everfresh professionally lit, life-like trees to quality outdoor decorations and unique gift ideas.

Paddock will also hold several Yule Schools, a free class at various Paddock retail locations to help people learn how to decorate their homes for Christmas more creatively and effectively. Another popular collectibles designer, Jacqueline Kent, will be appearing at a Paddock Outdoor Living Super Store for a similar signing event on November 24, 2007.

(More)

“Christmas is a time for special celebrations and being with friends and family,” said David Ghiz, President of Paddock’s Retail Division. “This special event is a chance for our customers – our friends - to enjoy meeting Mark Roberts and giving back to others.”

Mark Roberts credits his inspiration for his fairies to stories his mother told him as a child. He began his company in 1984 selling silk flowers and later home and Christmas décor. He started making his beloved Santa and Fairy collections in the late 1990s. His company is located in Santa Ana, Calif.

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ABOUT PADDOCK: Paddock Pools, Patios and Spas is celebrating 50 years of quality pool-building and outstanding customer service. Paddock is the Southwest’s largest retailer of pools, patios and spas, with 14 stores in Arizona and Nevada to serve all your backyard needs. Established in 1958 by George Ghiz, the company is managed today by his sons Buzz Ghiz, President, and David Ghiz, President of Paddock’s Retail Division. Paddock is the only pool company that provides customers with a full-service backyard experience. From new pool construction, pool remodeling and repair service to the area’s largest selection of pool supplies, patio furnishings, backyard accessories and custom outdoor kitchens, Paddock’s slogan says it all... “We’re All Your Backyard Needs.”



Make-A-Wish Fairy

Spirit of Hope Fairy