



## **Corporate Fact Sheet**

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**WHAT:** Headquartered in Scottsdale, Arizona, Paddock Pools, Patios and Spas is celebrating its 50<sup>th</sup> anniversary in 2008. Paddock was established in Arizona in 1958 and is currently the #1 provider of complete backyard living in the Southwest.

**WHERE:** Paddock has 16 locations in Phoenix and Las Vegas. This year, Paddock plans to expand with additional locations in both markets.

**WHO:** Jim Cich is President and CEO. Paddock currently employs 375 people.

**PRODUCTS:** Paddock is the only pool company that provides customers with a full-service backyard experience. From new pool construction, pool remodeling and repair service to the area's largest selection of pool supplies, patio furnishings, backyard accessories and custom outdoor kitchens.

### **ADDITIONAL INFORMATION:**

- Paddock is the largest retailer of pools, patios and spas in the Southwest, having built more than 70,000 residential pools in Arizona and Nevada.
- Paddock's one-of-a-kind "Garden Town," a 10-acre pool and spa park situated next door to the company's Scottsdale headquarters, is unlike anything else in the world.
- Each Christmas, Paddock is home to the largest retail display of Christmas trees in the Southwest.
- Paddock Pools is responsible for constructing most of the large commercial pools in the Phoenix-area, including pools at the Phoenician Resort, the Scottsdale Princess and the Oasis water park at the Arizona Grand.
- For more information, visit [www.PaddockPoolsandSpas.com](http://www.PaddockPoolsandSpas.com), or shop online at [www.ShopPaddock.com](http://www.ShopPaddock.com).

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